

THEIR PASSION FOR SUN

JUNE 2021

SUNWEAR

Still life photographed by NED MATURA

PLAY ▶



HELIX from Wiley X

Keep your friends close but keep your friends who understand Sunwear even closer.

Eyewear vendors have been onto the secret of hosting sunwear in the mix of eyewear for years now. Sun specs are the perfect enhancer on a variety of fronts from tech strength through to the secret formula of a sunglass as being the perfect step for building an eyewear wardrobe.

Reaching out to our 20/20 source of partnerships, the Sun Aficionados on the following pages delivered their passion for their sunwear as a perfect step to enriching consumers looking to do their eyes and their sense of style a favor.

Spec up on sun right along with them as we have.



FEATURED IN THIS ARTICLE

WX HELIX

ANSI Z87.1+ | RX READY | NEW

When it comes to sunglasses and style, the classic design of the WX Helix is always a popular choice—but rarely do you see it fused so effortlessly with durability and protection. The WX Helix carries with it an ANSI safety rating, and our new swivel side shields are quick and easy to add or remove, adding another layer of versatility. Crystal-clear vision, maximum protection, and everyday wearability make the WX Helix a go-to selection for people wanting a little bit of everything while sacrificing nothing. <https://www.wileyx.com/wx-helix>



AC6HLX04
F: GLOSS BLACK TO CRYSTAL
L: CAPTIVATE POLARIZED BRONZE MIRROR (COPPER BASE)
CAPTIVATE



AC6HLX01
F: MATTE BLACK
L: SMOKE GREY



AC6HLX07
F: GLOSS DEMI
L: CAPTIVATE POLARIZED GREEN MIRROR (COPPER BASE)
CAPTIVATE



AC6HLX09
F: MATTE BLACK
L: CAPTIVATE POLARIZED BLUE MIRROR (GREY BASE)
CAPTIVATE